



and an auction function for receiving bidding information from said participant terminals based on the auction commodity information and determining a successful bidder based on the bidding information;

5           said auction server further having a dealer information reception storage function for receiving, from a dealer terminal owned by a predetermined dealer and connected to said auction server, through said network, and storing dealer provision information including dealer commodity information which is  
10 information regarding a commodity to be sold by said dealer and delivery charge information which is information regarding the charge for delivery to be borne by said dealer in place of the person who purchases the dealer commodity;

          said auction information transmission function placing  
15 and transmitting the dealer provision information into and together with the information to be transmitted to the participant terminal;

          said auction function receiving purchase desired  
20 commodity information corresponding to the dealer provision information transmitted from said participant terminals together with the bidding information.

3. An auction system as claimed in claim 2, wherein said auction server further has an information classification function for classifying the auction commodity information from  
25 said personal seller terminals based on the auction commodity information and classifying the dealer provision information







5 auction information reception storage function issues a request to select one of commodities in the dealer commodity information included in the dealer provision information and desired to be sold together with the auction commodity by the personal dealer and then receives commodity selection information from the personal seller terminal transmitted thereto in response to the request;

10 said auction information transmission function placing the commodity selection information into the information to be transmitted to the participant terminal;

said auction function receiving purchase desired commodity information corresponding to the commodity selection information transmitted from said participant terminals together with the bidding information.

15 8. An auction system as claimed in claim 7, wherein the commodity selection information is information for selection of one commodity.

20 9. An auction system as claimed in claim 7, wherein said auction server further has a delivery information reception storage function for receiving and storing distribution information of a predetermined distributor from a distributor terminal owned by said distributor and connected to said auction server through said network, and said auction information transmission function places and transmits the delivery information into and together with the information to be transmitted to the participant terminal while said auction

25

100344100200

function receives distributor designation information based on the delivery information from the participant terminal.

10. An auction system, comprising:

5 a plurality of personal seller terminals and a plurality of participant terminals; and

an auction server connected to said personal seller terminals and said participant terminals through a network;

10 said auction server having an auction information reception storage function for receiving and storing auction commodity information from said personal seller terminals, an auction information transmission function for transmitting the auction commodity information to any of said participant terminals in response to a request from the participant terminal, and an auction function for receiving bidding information from  
15 said participant terminals based on the auction commodity information and determining a successful bidder based on the bidding information;

20 said auction server further having a dealer information reception storage function for transmitting the auction commodity information to a dealer terminal owned by a predetermined dealer and connected to said auction server through said network and receiving from said dealer terminal and storing dealer provision information including dealer commodity information which is information regarding a  
25 commodity to be sold by said dealer, auction commodity designation information which designates one of the auction

4000001 000000





an auction server connected to said personal seller terminals and said participant terminals through a network; and

5 said auction server having an auction information reception storage function for receiving and storing auction commodity information from said personal seller terminals, an auction information transmission function for transmitting the auction commodity information to any of said participant terminals in response to a request from the participant terminal, 10 and an auction function for receiving bidding information from said participant terminals based on the auction commodity information and determining a successful bidder based on the bidding information;

15 a dealer terminal owned by a predetermined dealer and connected to said auction server through said network, said dealer terminal having a dealer information transmission function for transmitting dealer provision information including dealer commodity information which is information regarding a commodity to be sold by said dealer and delivery 20 charge information which is information regarding the charge for delivery to be borne by said dealer in place of the person who purchases the dealer commodity to said auction server;

25 said auction server further having a dealer information reception storage function for receiving and storing the dealer provision information;

said auction information transmission function of said

1008447-0000







